

Overall Goals for AARP's Economic Stimulus Efforts

- 1) Help targeted populations take advantage of the economic stimulus plan.
- 2) Build on AARP's positive image among members, potential members and partnering organizations by informing people, especially those most in need, about the economic stimulus payments.
- 3) Educate targeted populations about how to avoid scams and rip-offs (such as offerings from payday lenders) related to the economic stimulus payments.
- 4) Work with decision-makers to make implementation as smooth and effective as possible.