



National Indian Council on Aging, Inc.

**2016 Biennial Conference on Aging
Niagara Falls, NY
September 13-15, 2016**

SPONSORSHIP APPLICATION

“AGING HEALTHY THROUGH SONG & DANCE”

2016 National Indian Council on Aging Conference: Aging in Indian Country “Aging Healthy Through Song and Dance”

September 13-15, 2016
Conference & Event Center Niagara Falls
Niagara Falls, NY

“Celebrating the 21st Biennial NICOA Conference”

BACKGROUND

The National Indian Council on Aging, Inc. (NICOA) is a 501 (c) (3) not-for-profit organization founded in 1976. Our Mission is to advocate for improved comprehensive health, social services and economic wellbeing of American Indian and Alaska Native (AI/AN) Elders. NICOA provides testimony before federal, state and tribal policy makers on behalf of older Native Elders. The board is comprised of a 13 AI/AN Elders representing regions from across the United States (U.S.). The membership meets biennially to elect new board members and to establish the NICOA aging policy agenda. The additional purpose of the biennial meeting is to educate and to recommend solutions to policy makers to help improve aging services across Indian Country.

NICOA represents over 484,502* American Indian and Alaska Native Elders 55 years and older across Indian Country. NICOA Biennial Conference attendees are 1,500-2,000 AI/AN Elders, stakeholders elected representatives, and Aging Network providers. Our voting member elders actively participate in caucus sessions representing each of the 12 NICOA regions; participate in the election of board members; submit aging specific resolutions; revise bylaws; and develop a collective aging policy agenda for NICOA to advocate for in Washington, DC.

CONFERENCE AIMS

The conference is the Elders’ forum; the place to voice concerns and to receive up to date information and resources to help Elders age at home and in their own communities. NICOA works closely with the U.S. Department of Health and Human Services and the Department of Labor to advocate for grant funded programs and services such as Title VI Services for Native Americans (AOA Title VI), Indian Health Services, Medicare/Medicaid, Social Security, Senior Community Service Employment Program and others. NICOA members provide recommendations on policies that are important to aging older Indians such as the Affordable Care Act/Indian Healthcare Improvement Act, Older Americans Act, Senior Community Service Employment for Older Americans – (AOA Title V), to mention only a few. Officials from federal, state and tribal services and departments are invited to listen, learn and share in the discussion about the successes and concerns impacting aging in Indian Country.

Keynote speakers from federal, state and tribal programs and departments will be present to provide program updates and listen to the aging needs of AI/AN elders. Informational workshops will be provided by service providers and Aging Network professionals with the experience in providing services to AI/AN elders. *The workshop sessions include caregiver support, elder abuse prevention, health, nutrition, transportation, disease prevention, Long Term Services and Supports, employment and training, financial assistance, and much more.*

NICOA invites you to be a part of the 21st Biennial NICOA Conference experience!

*Data from the US Census estimates for 2012 (additional estimated numbers of AI/AN elders 55 and older at 982,494 alone or in combination with one or more other races.

All Funds received in connection with NICOA Conference will be used to advance the mission of NICOA.

Sponsorship Packages and Benefits

Mountain - \$100,000 or More

BENEFITS

- ✓ Your name above event as Prominent Sponsor and a banner with logo throughout event
- ✓ Presentation & Recognition at the Cultural Dinner and Fashion Show event
- ✓ Opportunity to give remarks at Town Hall meeting
- ✓ Opportunity to do a workshop
- ✓ Logo recognition on large screen at general sessions
- ✓ Logo printed on event materials
- ✓ One exhibit booth space
- ✓ One page ad in event program
- ✓ INCLUDES 4 Complimentary Conference Registrations and eligible Memberships
- ✓ Recognition on our website including a link to your website
- ✓ Special Press release highlighting sponsorship
- ✓ Recognition in NICOA Quarterly Newsletter

WHAT YOUR SUPPORT PROVIDES

- ✓ Cultural night dinner / Fashion Show
- ✓ A/V and Lighting

Eagle- \$50,000 or More

BENEFITS

- ✓ Special Sponsor Recognition
- ✓ Presentation & Recognition at the Honoring Luncheon
- ✓ Opportunity to do a workshop
- ✓ Poster board display (2x3) with logo recognition at conference
- ✓ Logo recognition on large screen at general sessions
- ✓ One exhibit booth space
- ✓ Logo printed on event materials
- ✓ ½ page ad in event program
- ✓ INCLUDES 3 Complimentary Conference Registrations and eligible Memberships
- ✓ Recognition on our website including a link to your website
- ✓ Special Press release highlighting sponsorship
- ✓ Recognition in NICOA Quarterly Newsletter

WHAT YOUR SUPPORT PROVIDES

- ✓ Honoring Luncheon
- ✓ Beverage and Snacks for Elder Digital Storytelling Premiere
- ✓ 1 mid-morning break
- ✓ 1 mid-afternoon break

Hawk Level - \$25,000 or More

BENEFITS

- ✓ Poster board display (2x3) with logo recognition at conference; Logo printed on event materials
- ✓ Logo recognition on large screen at general sessions
- ✓ Sponsorship announced at general sessions
- ✓ ¼ page ad in event program
- ✓ INCLUDES 2 Complimentary Conference Registrations and eligible Memberships
- ✓ Recognition on our website including a link to your website
- ✓ Recognition in the NICOA Quarterly Newsletter

WHAT YOUR SUPPORT PROVIDES

- ✓ Media Specialist / Event Recorder
- ✓ Honorariums
- ✓ Closed Captioning

Falcon Level - \$10,000 or More

BENEFITS

- ✓ Logo printed on event materials
- ✓ 1/8 page ad in event program
- ✓ Sponsorship announced at general sessions
- ✓ INCLUDES 1 Complimentary Conference Registration and eligible Membership
- ✓ Recognition on our website
- ✓ Recognition in the NICOA Quarterly Newsletter

WHAT YOUR SUPPORT PROVIDES

- ✓ Media Specialist / Event Recorder
- ✓ Mini Health Fair
- ✓ Elder Computer Lab

Hummingbird Level - \$5,000 or More

BENEFITS

- ✓ Business Card size Company/Tribal Logo in event program
- ✓ Logo recognition on large screen at general sessions
- ✓ Recognition on our website
- ✓ Sponsorship announced at general sessions
- ✓ Recognition in the NICOA Quarterly Newsletter

WHAT YOUR SUPPORT PROVIDES

- ✓ Conference Programs
- ✓ Conference Bags
- ✓ Lanyards & Name Tags
- ✓ Mailing & Shipping Fees
- ✓

Family Level - \$100 or More

BENEFITS

- ✓ Listed in event program
- ✓ Sponsorship announced at general sessions
- ✓ Recognition on our website.
- ✓ Recognition in the NICOA Quarterly Newsletter

WHAT YOUR SUPPORT PROVIDES

- ✓ NICOA T-shirts
- ✓ Conference promotional materials

Updated Tentative Conference Agenda

Daily Activities - Tuesday thru Thursday

- 6:00 AM - 7:00 AM Morning Prayer / Walk / Fitness Activity
- 8:00 AM - 8:00 PM Exhibitors / Vendors
- 8:00 AM - 5:00 PM Daily Give-A-ways / Drawings
- 8:00 AM - 4:00 PM Silent Auction Open / Close Thurs 12 PM
- 8:00 AM - 5:00 PM Health Fair
- 8:00 AM - 5:00 PM Elder Computer Lab

Monday, September 12, 2016 – All Meals on your own

- 10:00 AM - 5:00 PM Early Registration / Vendor Set-up
- 4:00 PM - 5:00 PM Welcome Reception (tentative)
- 5:30 PM Dinner (on your own)

Tuesday, September 13, 2016

- 7:00 AM – 8:00 AM Breakfast on your own
- 8:00 AM - 12:00 PM Opening General Assembly - *Community Services Supporting Elders*
- 12:00 PM - 1:00 PM Lunch (on your own)
- 1:00 PM – 3:30 PM Regional Caucus Session VOTING MEMBERS ONLY
- 1:00 PM – 2:15 PM Workshop Session A - Open to all attendees
- 2:30 PM - 3:30 PM Workshop Session B - Open to all attendees
- 3:45 PM - 4: 45PM Workshop Session C - Open to all attendees
- 6:00 PM - 9:00 PM Cultural Dinner / Fashion Show—Seneca Casino

Wednesday, September 14, 2016

- 7:00 AM – 8:00 AM Breakfast on your own
- 8:00 AM - 9:45 AM General Session Elder– *Improving Healthcare In Indian Country* Panel
- 9:45 AM – 10:00 AM *Mid-Morning Break*
- 10:00 AM - 12:00 PM General Voting Session (NICOA Voting Members only) & Workshops
- 10:00 AM – 10:45 AM Workshop Sessions D - Open to all attendees
- 11:00 AM - 11:45 AM Workshop Sessions E - Open to all attendees
- 12:00 PM - 1:00 PM Lunch on your own
- 1:30 PM – 4:00 PM Town Hall Meeting – Open to all attendees
- 2:30 PM – 2:45 PM *Mid-Afternoon Break*
- 4:00 PM – 5:00 PM Elder Discussion
- 6:00 PM Dinner (On Your Own)

Thursday, September 15, 2016

- 8:00 AM - 12:00 PM General Session, Welcome *Policy & National Change*
- 12:00 PM - 2:00 PM Honoring Luncheon
- 2:15 PM - 5:00 PM Premier Storytelling Event
- Closing Remarks by NICOA & Board of Directors

SPONSORSHIP APPLICATION

“Aging Healthy Through Song and Dance”

Sponsorship Levels

Mountain Level \$100,000 or More

Eagle Level \$50,000 or More

Hawk Level \$25,000 or More

Falcon Level \$10,000 or More

Hummingbird Level \$5,000 or More

Family Level \$100 or More

Total Amount Enclosed \$ _____

Name of Tribe or Organization: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Signature warrants authority to financially commit organization listed above. _____ Date

Sponsorship Terms and Payment: Your *high digital resolution logo/ad* (vector file) must be emailed to us by 5:00PM, **July 15, 2016** to guarantee placement in our event program. Inserts into conference bags need to be received at the NICOA office by 5:00PM, **July 15, 2016**.

Mountain, Eagle, Hawk, Falcon, Hummingbird and Family sponsorships are due in 1 payment: 100% with application, or by **July 15, 2016**.

Send sponsorship application and check or Credit Card information to:

(Make checks payable to National Indian Council on Aging; all major credit cards accepted)

National Indian Council on Aging, Inc.
ATTN: 2016 Biennial Conference
10501 Montgomery Blvd. NE, Suite 210
Albuquerque, NM 87111
NICOA Federal ID#: 86-0321646

If you have any questions or would like registration materials, please contact Cheryl Archibald please put 2016 Conference in the subject line.
Office: (505) 292-2001 Fax: (505) 292-1922
Email: carchibald@nicoa.org

Thank you for your contribution for helping to improve Aging across Indian Country!

Registrants of the NICOA Conference agree to allow NICOA and its official photographer and/or videographer to photograph or videotape them in the context of the Biennial Conference setting. Footage captured by the official NICOA photographer/videographer may be used in future print and electronic promotional and archival materials.

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