



# SPONSORSHIP APPLICATION

“Celebrating the 20th Biennial Conference on Aging”

## Sponsorship Levels

- |   |                   |  |                 |
|---|-------------------|--|-----------------|
| <input type="checkbox"/> Mountain Level | \$50,000 or More  | <input type="checkbox"/> Falcon Level      | \$5,000—\$9,999 |
| <input type="checkbox"/> Eagle Level    | \$25,000—\$49,999 | <input type="checkbox"/> Hummingbird Level | \$1,000—\$4,999 |
| <input type="checkbox"/> Hawk Level     | \$10,000—\$24,999 | <input type="checkbox"/> Family Level      | \$100—\$999     |

**Total Amount Enclosed \$** \_\_\_\_\_

Name of Tribe / Organization / Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature warrants authority to financially commit organization listed above.

Date

**Sponsorship Terms and Payment:** Your *high digital resolution logo/ad* must be emailed to us by 5:00PM, May 30, 2014 to guarantee placement in our event program. Inserts into conference bags need to be received at the NICOA office by 5:00 PM, June 30, 2014.

Mountain, Eagle, Hawk, and Falcon are due in 4 equal payments: 25% with application, 25% 1<sup>st</sup> day of March, April, and May 2014. Hummingbird and Family member are due in 1 payment: 100% with application, or by May 30, 2014.

**Mail/Fax/Email sponsorship application and check or Credit Card information to:**  
**(make checks payable to National Indian Council on Aging; all major credit cards accepted)**

National Indian Council on Aging, Inc.  
ATTN: 2014 Biennial Conference  
10501 Montgomery Blvd. NE, Suite 210  
Albuquerque, NM 87111  
Office: (505) 292-2001 ♦ Fax: (505) 292-1922  
Email: info@nicoa.org  
NICOA Federal ID#: 86-0321646

If you have any questions or would like registration materials, please contact Randella Bluehouse at (505) 292-2001

***Thank you for your contribution for helping to improve Aging across Indian Country!***

NICOA is seeking donations from interested tribes, organizations, businesses and individuals that will sponsor:

- ◆ Audio and visual aids to provide quality presentations for workshops and general sessions;
- ◆ Conference souvenirs to remind participants of their wonderful experience;
- ◆ Nutritional meals and snacks to revitalize participants throughout the conference;

Any of our special events, such as the Cultural Dinner, Honoring Luncheon, Fashion show, our Special Evening Event, and Special Closing Speakers to make the conference a memorable experience for everyone; and Donations of give-away items or gift certificates for the Silent Auction and Daily Give-A-Ways.

## **Sponsorship Packages and Benefits**

### ***Mountain - \$50,000 or More***

- ⇒ Your name above event as Exclusive Sponsor and a banner with logo throughout event
- ⇒ Presentation & Recognition at the Honoring Luncheon
- ⇒ Opportunity to give remarks to all conference attendees
- ⇒ Opportunity to present 3 workshop conference presentations
- ⇒ Logo recognition on large screen at general Sessions and display banner at conference
- ⇒ One exhibit booth space
- ⇒ Logo printed on event materials
- ⇒ One page ad in event program
- ⇒ INCLUDES 5 Complimentary Conference Registrations and eligible Memberships
- ⇒ Recognition on our website including a link to your website
- ⇒ Special Press release highlighting sponsorship
- ⇒ Display with logo recognition at conference

### ***Hawk Level - \$10,000 – \$24,999***

- ⇒ Display with logo recognition at conference; Logo printed on event materials
- ⇒ Logo recognition on large screen at general sessions and display banner at conference
- ⇒ Sponsorship announced at general sessions
- ⇒ ¼ page ad in event program
- ⇒ INCLUDES 2 Complimentary Conference Registrations and eligible Memberships
- ⇒ Recognition on our website including a link to your website

### ***Hummingbird Level - \$1,000 - \$4,999***

- ⇒ Business Card size Company/Tribal Logo in event program
- ⇒ Logo recognition on large screen at general sessions
- ⇒ Sponsorship announced at general sessions
- ⇒ Recognition on our website

### ***Eagle Level - \$25,000 - \$49,999***

- ⇒ Special Sponsor Recognition
- ⇒ Presentation & Recognition at the Honoring Luncheon
- ⇒ Opportunity to present 2 workshop conference presentations
- ⇒ Recognition on display banner at conference
- ⇒ Logo recognition on large screen at general sessions
- ⇒ One exhibit booth space
- ⇒ Logo printed on event materials
- ⇒ ½ page ad in event program
- ⇒ INCLUDES 3 Complimentary Conference Registrations and eligible Memberships
- ⇒ Recognition on our website including a link to your website
- ⇒ Special Press release highlighting sponsorship

### ***Falcon Level - \$5,000 – 9,999***

- ⇒ Logo printed on event materials
- ⇒ 1/8 page ad in event program
- ⇒ Sponsorship announced at general sessions
- ⇒ INCLUDES 1 Complimentary Conference Registration and eligible Membership
- ⇒ Recognition on our website

### ***Family Level - \$100 - \$999***

- ⇒ Listed in event program
- ⇒ Sponsorship announced at general sessions
- ⇒ Recognition on our website.

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“All Funds received in connection with the NICOA Conference will be used to advance the mission of NICOA”