



National Indian Council on Aging

**2018 Biennial Conference on Aging
Pechanga Resort & Casino
Temecula, CA
September 10-13, 2018**

SPONSORSHIP APPLICATION

2018 National Indian Council on Aging Conference: Aging in Indian Country

September 10-13, 2018
Pechanga Resort & Casino
Temecula, CA

“Celebrating the 2018 Biennial NICOA Conference”

BACKGROUND

The National Indian Council on Aging, Inc. (NICOA) is a 501 (c) (3) not-for-profit organization founded in 1976. Our Mission is to advocate for improved comprehensive health, social services and economic wellbeing of American Indian and Alaska Native (AI/AN) Elders. NICOA provides testimony before federal, state and tribal policy makers on behalf of older Native Elders. The board is comprised of a 13 AI/AN Elders representing regions from across the United States (U.S.). The membership meets biennially to elect new board members and to establish the NICOA aging policy agenda. The additional purpose of the biennial meeting is to educate and to recommend solutions to policy makers to help improve aging services across Indian Country.

NICOA represents *2.6 million people that are American Indian and Alaska Native Elders 55 years and older across Indian Country. NICOA Biennial Conference attendees are 1,500-2,000 AI/AN Elders, stakeholders elected representatives, and Aging Network providers. Our voting member elders actively participate in caucus sessions representing each of the 12 NICOA regions; participate in the election of board members; submit aging specific resolutions; revise bylaws; and develop a collective aging policy agenda for NICOA to advocate for in Washington, DC.

CONFERENCE AIMS

The conference is the Elders’ forum; the place to voice concerns and to receive up to date information and resources to help Elders age at home and in their own communities. NICOA works closely with the U.S. Department of Health and Human Services and the Department of Labor to advocate for grant funded programs and services such as Title VI Services for Native Americans (AOA Title VI), Indian Health Services, Medicare/Medicaid, Social Security, Senior Community Service Employment Program and others. NICOA members provide recommendations on policies that are important to aging older Indians such as the Affordable Care Act/Indian Healthcare Improvement Act, Older Americans Act, Senior Community Service Employment for Older Americans – (AOA Title V), to mention only a few. Officials from federal, state and tribal services and departments are invited to listen, learn and share in the discussion about the successes and concerns impacting aging in Indian Country.

Keynote speakers from federal, state and tribal programs and agencies will be present to provide program updates and listen to the aging needs of AI/AN Elders. Informational workshops will be provided by service providers and Aging Network professionals with experience in providing services to AI/AN Elders. *The workshop sessions include caregiver support, Elder abuse prevention, health, nutrition, transportation, disease prevention, Long Term Services and Supports, employment and training, financial assistance, and much more.*

NICOA invites you to be a part of the 2018 Biennial NICOA Conference experience!

*2016 estimate from the American Community Survey, which is 44% of the 6.1 million total.

All Funds received in connection with NICOA Conference will be used to advance the mission of NICOA.

Sponsorship Packages and Benefits

Mountain - \$100,000

BENEFITS

- ✓ Your name above event as Prominent Sponsor and a banner with logo throughout event
- ✓ Presentation & Recognition at the Cultural Dinner and Fashion Show event
- ✓ Opportunity to present an educational workshop for Elders
- ✓ Two exhibit booth spaces (10 x 10 each)
- ✓ Logo recognition on large screen at general sessions
- ✓ One full page color ad in event program
- ✓ Special Press release highlighting sponsorship
- ✓ INCLUDES 4 Complimentary Conference Registrations with eligible Memberships
- ✓ Recognition on our website including a link to your website
- ✓ Recognition in the Fall and Spring editions of the NICOA Quarterly Newsletter

YOUR SUPPORT PROVIDES

- ✓ Cultural Night Dinner / Fashion Show for 1,500 to 2,000 attendees

Eagle- \$50,000 (X2)

BENEFITS

- ✓ Special Sponsor Recognition
- ✓ Presentation & Recognition at the Honoring Luncheon
- ✓ Opportunity to present an educational workshop for Elders
- ✓ Sponsor banner with logo recognition at conference
- ✓ Logo recognition on large screen at general sessions
- ✓ One exhibit booth space
- ✓ Logo printed on event materials – Honoring Luncheon, Spiritual Breakfast, and snacks
- ✓ ½ page black and white ad in event program
- ✓ INCLUDES 3 Complimentary Conference, Registrations with eligible Memberships
- ✓ Recognition on our website including a link to your website
- ✓ Special Press release highlighting sponsorship
- ✓ Recognition in the Fall and Spring editions of the NICOA Quarterly Newsletter

YOUR SUPPORT PROVIDES

- ✓ Honoring Luncheon for Veterans and providers serving our Elders
- ✓ Elders Spiritual Breakfast
- ✓ for up to 1,500 to 2,000 registered attendees

Hawk Level - \$30,000 (X2)

BENEFITS

- ✓ Sponsorship banner with logo recognition at conference
- ✓ Logo recognition on large screen at general sessions
- ✓ Opportunity to present an educational workshop for Elders
- ✓ Sponsorship announced at general sessions
- ✓ ¼ page black and white ad in event program
- ✓ INCLUDES 3 Complimentary Conference Registrations with eligible Memberships
- ✓ Recognition on our website including a link to your website
- ✓ Recognition in the NICOA Fall and Spring Quarterly Newsletter

YOUR SUPPORT PROVIDES

- ✓ Media Specialist / Event Recorder
- ✓ Honorariums
- ✓ Closed Captioning
- ✓ Audio Visual and lighting needs throughout conference

Falcon Level - \$20,000 (X2)

BENEFITS

- ✓ Sponsorship banner with logo recognition at conference
- ✓ 1/8 page ad in event program
- ✓ Opportunity to present a workshop for Elders
- ✓ Sponsorship announced at general sessions
- ✓ INCLUDES 2 Complimentary Conference Registration with eligible Membership
- ✓ Recognition on our website
- ✓ Recognition in the NICOA Fall and Spring Quarterly Newsletter

YOUR SUPPORT PROVIDES

- ✓ Media Specialist / Event Recorder
- ✓ Mini Health Fair
- ✓ Elder Computer Lab

Hummingbird Level - \$10,000 (X4)

BENEFITS

- ✓ Sponsorship banner with name listed
- ✓ Business Card size black and white Company/Tribal Logo in event program
- ✓ Logo recognition on large screen at general sessions
- ✓ Recognition on our website
- ✓ INCLUDES 1 Complimentary Conference Registration with eligible Membership
- ✓ Sponsorship announced at general sessions
- ✓ Recognition in the NICOA Fall and Spring Quarterly Newsletter

YOUR SUPPORT PROVIDES

- ✓ Conference Programs
- ✓ Conference Bags
- ✓ Lanyards & Name Tags
- ✓ NICOA Mailing & Shipping Fees

Family Level - \$7,500

BENEFITS

- ✓ Sponsorship banner with name listed
- ✓ Sponsorship announced at general sessions
- ✓ Recognition on our website.
- ✓ Recognition in the NICOA Fall and Spring Quarterly Newsletter

YOUR SUPPORT PROVIDES

- ✓ NICOA T-shirts
- ✓ Conference promotional materials

Tentative 2018 Conference Agenda

The conference will **begin at 1:00 PM on Monday, September 10, 2018** and we will **conclude** with the **Cultural Dinner on Thursday, September 13, 2018 from 5:30 – 9:00PM**. Please make your reservations accordingly.

Daily Activities - Monday thru Thursday

Morning Prayer / Walk / Fitness Activity / Exhibitors / Vendors / Daily Give-A-ways / Drawings / Silent Auction / Elder Computer Lab

Sunday, September 9, 2018

1:00 PM - 7:00 PM Early Registration / Vendor Set-up
7:30 PM Dinner (on your own)

Monday, September 10, 2018 – All Meals on your own

7:00 AM – 12:00 PM **Registration open**
12:00 PM - 1:00 PM Lunch – on your own
1:00 PM – 5:00 PM Opening General Assembly – Welcome Remarks
5:30 PM Dinner on your own

Tuesday, September 11, 2018

7:00 AM – 8:00 AM Breakfast on your own
8:00 AM - 12:00 PM Plenary Session *TBD*
12:00 PM - 2:30 PM Veterans Honoring Lunch
2:45 PM – 5:00 PM NICOA Voting Sessions (NICOA Voting Members only) & Workshops
2:45 PM – 5:00 PM Concurrent Workshop Sessions – Non-voting members & Non- Members
5:30 PM Dinner (on your own) or Evening Event *TBD*

Wednesday, September 12, 2018

8:30 AM – 10:00 AM Indian Elders Spiritual Breakfast
10:15 AM – 12:00 PM Plenary Session
1:00 PM - 5:00 PM Concurrent Workshops – Open to all attendees
5:30 PM Dinner (on your own) or Evening Event *TBD*

Thursday, September 13, 2016

7:00 AM – 8:00 AM Breakfast on your own
8:00 AM - 9:30 AM Plenary Session *TBD*
9:45 AM – 12:00 PM NICOA Voting Session – Voting Members Only
9:45 AM – 12:00 PM Concurrent Workshops – Non- Voting Members
12:00 PM - 1:00 PM Lunch on your own
1:00 PM – 2:30 PM Final Plenary Session *TBD*
2:45 PM – 4:30 PM Tribal Fashion Show
5:30 PM – 9:00 PM Cultural Dinner

SPONSORSHIP APPLICATION

2018 NICOA Conference on Aging

Make a Difference in the Lives of Our Elders by Being a Sponsor

Sponsorship Levels

<input type="checkbox"/> Mountain Level	\$100,000	<input type="checkbox"/> Falcon Level (X2)	\$20,000
<input type="checkbox"/> Eagle Level (X2)	\$50,000	<input type="checkbox"/> Hummingbird Level (X4)	\$10,000
<input type="checkbox"/> Hawk Level (X2)	\$30,000	<input type="checkbox"/> Family Level	\$7,500

Total Amount Enclosed \$ _____

Name of Tribe or Organization: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Signature warrants authority to financially commit organization listed above. _____ Date

Sponsorship Terms and Payment: Your *high digital resolution logo/ad* (vector file) must be emailed to us by 5:00 PM, **July 27, 2018** to guarantee placement in our event program. Inserts into conference bags need to be received at the NICOA office by 5:00 PM, **July 27, 2018**.

Mountain, Eagle, Hawk, Falcon, Hummingbird and Family sponsorships are due in 1 payment: 100% with application, or by **July 27, 2018**.

Send sponsorship application and check to: (Make checks payable to National Indian Council on Aging)

National Indian Council on Aging, Inc.
ATTN: 2018 Biennial Conference
8500 Menaul Blvd. NE, Suite B470
Albuquerque, NM 87112
NICOA Federal ID#: 86-0321646

If you have any questions or would like registration materials, please contact Cheryl Archibald please put 2018 Conference in the subject line.
Office: (505) 292-2001 Fax: (505) 292-1922
Email: carchibald@nicoa.org

Thank you for your contribution to improve Aging across Indian Country!

Registrants of the NICOA Conference agree to allow NICOA and its official photographer and/or videographer to photograph or videotape them in the context of the Biennial Conference setting. Footage captured by the official NICOA photographer/videographer may be used in future print and electronic promotional and archival materials.

All Funds received in connection with NICOA Conference will be used to advance the mission of NICOA.